



Variable	Trade Area		Bench %	Index	Variable	Trade Area		Bench %	Index
	Count	%				Count	%		
Base Variables					Education & Employment				
Total Population	23,345		4,680,781		Education				
Total Households	10,911		1,902,822		No certificate, diploma or degree	2,255	11.3	16.2	70
Household Characteristics					High school or equivalent	5,200	26.1	26.9	97
Age of Household Maintainers					Apprenticeship/trades or diploma	1,922	9.7	10.1	95
Under 25 Years	893	8.2	3.4	238	College/CEGEP/non-uni cert. or diploma	3,136	15.8	16.4	96
25 to 34 years	2,233	20.5	14.8	138	Univ. cert. or diploma below bachelor	1,592	8.0	5.9	136
35 to 44 years	1,376	12.6	16.8	75	University degree	5,788	29.1	24.5	119
45 to 54 years	1,853	17.0	20.6	83	Labour Force				
55 to 64 years	1,965	18.0	20.2	89	In the Labour force(15+)	13,228	66.5	63.4	105
65 to 74 years	1,602	14.7	14.3	103	Labour Force by Occupation				
75 years or over	989	9.1	9.9	92	Management	932	4.7	5.7	83
Size of Household					Business, finance, admin	2,239	11.3	10.3	109
1 Person	3,740	34.3	28.5	120	Natural & app. sciences	945	4.8	4.5	106
2 Persons	4,104	37.6	34.6	109	Health	956	4.8	4.0	121
3 Persons	1,493	13.7	15.0	91	Edu., law & social, commu. & gov't	2,096	10.5	7.6	138
4 or more Persons	1,574	14.4	21.9	66	Art, culture, rec. & sport	373	1.9	2.3	81
Household Type					Sales & service	3,330	16.7	15.2	110
Total Census Families	6,067			100	Trades, transpo & equip. ops	1,543	7.8	8.8	88
Couples with children	2,252	37.1	42.5	87	Natural resources, agriculture	357	1.8	1.7	108
Couples without children	2,737	45.1	42.0	107	Manufacturing & utilities	241	1.2	2.3	53
Lone-parent	1,079	17.8	15.5	114	Commuting				
One family households	5,712	52.4	60.7	86	Car (Driver)	8,667	75.7	71.3	106
Multiple-family households	128	1.2	2.8	41	Car (Passenger)	744	6.5	5.6	116
Non-family households	5,071	46.5	36.4	128	Public Transit	506	4.4	12.7	35
Marital Status					Walking	1,113	9.7	6.6	147
Single (never married)	6,470	31.4	27.5	114	Bicycle	183	1.6	2.1	77
Married or common-law	10,599	51.5	57.3	90	Household Income				
Widowed	1,319	6.4	5.5	116	Average household income	\$90,932	\$89,340		102
Divorced	1,581	7.7	6.9	112	Language, Immigration & Ethno-Cultural				
Separated (legally married)	621	3.0	2.8	107	Immigration Status				
Age of Children at Home					Non-immigrant	19,651	86.8	69.5	125
Total Children at Home	5,430			100	Born in province of residence	13,746	60.7	47.8	127
Under 5 years of age	910	16.8	17.6	95	Born outside province of residence	5,904	26.1	21.7	120
5 to 9 years	922	17.0	18.1	94	Total Immigrant	2,257	10.0	28.9	35
10 to 14 years	916	16.9	17.9	94	Visible Minority				
15 to 19 years	1,113	20.5	20.1	102	Total Visible Minorities	2,861	12.6	28.7	44
20 to 24 years	916	16.9	14.6	116	Chinese	689	3.0	10.2	30
25 years and over	654	12.1	11.9	102	South Asian	656	2.9	7.7	37
Dwelling Characteristics					Black	70	0.3	0.8	37
Housing Tenure					Filipino	186	0.8	3.0	27
Owned	7,373	67.6	70.8	95	Latin American	80	0.4	1.0	37
Rented	3,538	32.4	28.9	112	Southeast Asian	336	1.5	1.4	110
Band Housing	0	0.0	0.3	0	Arab	373	1.7	0.4	384
Housing Type					West Asian	28	0.1	1.1	11
Houses	6,671	61.1	57.8	106	Korean	117	0.5	1.3	41
Single-Detached	4,331	39.7	47.1	84	Japanese	298	1.3	0.9	148
Semi-Detached	637	5.8	3.1	191	Mother Tongue (Top 11)				
Row	1,702	15.6	7.7	204	English	19,510	86.2	70.1	123
Apartments	4,118	37.7	39.5	96	French	320	1.4	1.4	104
High-rise (5+ floors)	894	8.2	9.1	90	Total Non-Official	2,651	11.7	26.7	44
Low-rise (<5 floors)	2,638	24.2	20.1	120	German	347	1.5	1.6	93
Detached duplex	586	5.4	10.4	52	Chinese n.o.s	274	1.2	2.7	45
Moveable dwelling	120	1.1	2.5	43	Arabic	266	1.2	0.4	311
Age of Housing					Italian	215	1.0	0.5	190
Before 1960	1,479	13.6	15.1	90	Punjabi	184	0.8	4.4	19
1961 to 1980	3,756	34.4	29.4	117	Mandarin	150	0.7	2.2	30
1981 to 1990	1,849	16.9	16.5	103	Spanish	127	0.6	1.0	55
1991 to 2000	2,291	21.0	17.7	119	Cantonese	110	0.5	2.9	17
2001 to 2005	460	4.2	7.1	59	Korean	87	0.4	1.1	34
2006 to 2011	480	4.4	8.9	49	Dutch	81	0.4	0.5	77
After 2011	596	5.5	5.3	103	Japanese	78	0.3	0.4	79

Index Legend	Under 80	110 to 119	120 to 149	Over 150
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Variable	Trade Area		Bench %	Index	Variable	Trade Area		Bench %	Index
	Count	%				Count	%		
Base Variables					Education & Employment				
Total Population	46,474		4,680,781		Education				
Total Households	19,457		1,902,822		No certificate, diploma or degree	6,842	18.0	16.2	111
Household Characteristics					High school or equivalent	11,533	30.3	26.9	113
Age of Household Maintainers					Apprenticeship/trades or diploma	5,275	13.9	10.1	137
Under 25 Years	864	4.4	3.4	129	College/CEGEP/non-uni cert. or diploma	6,061	15.9	16.4	97
25 to 34 years	3,102	15.9	14.8	108	Univ. cert. or diploma below bachelor	2,404	6.3	5.9	107
35 to 44 years	3,402	17.5	16.8	104	University degree	5,936	15.6	24.5	64
45 to 54 years	3,735	19.2	20.6	93	Labour Force				
55 to 64 years	3,927	20.2	20.2	100	In the Labour force(15+)	24,817	65.2	63.4	103
65 to 74 years	2,572	13.2	14.3	93	Labour Force by Occupation				
75 years or over	1,854	9.5	9.9	96	Management	1,768	4.7	5.7	82
Size of Household					Business, finance, admin	3,760	9.9	10.3	96
1 Person	5,418	27.9	28.5	98	Natural & app. sciences	1,189	3.1	4.5	70
2 Persons	7,110	36.5	34.6	106	Health	1,664	4.4	4.0	110
3 Persons	3,121	16.0	15.0	107	Edu., law & social, commu. & gov't	3,007	7.9	7.6	104
4 or more Persons	3,808	19.6	21.9	90	Art, culture, rec. & sport	368	1.0	2.3	42
Household Type					Sales & service	7,040	18.5	15.2	122
Total Census Families	12,875			100	Trades, transpo & equip. ops	4,015	10.6	8.8	120
Couples with children	5,197	40.4	42.5	95	Natural resources, agriculture	942	2.5	1.7	149
Couples without children	5,115	39.7	42.0	95	Manufacturing & utilities	641	1.7	2.3	74
Lone-parent	2,563	19.9	15.5	128	Commuting				
One family households	12,092	62.1	60.7	102	Car (Driver)	17,119	80.4	71.3	113
Multiple-family households	337	1.7	2.8	61	Car (Passenger)	1,544	7.3	5.6	130
Non-family households	7,029	36.1	36.4	99	Public Transit	994	4.7	12.7	37
Marital Status					Walking	973	4.6	6.6	69
Single (never married)	10,535	26.9	27.5	98	Bicycle	245	1.2	2.1	55
Married or common-law	21,461	54.9	57.3	96	Household Income				
Widowed	2,530	6.5	5.5	117	Average household income	\$85,904	\$89,340		96
Divorced	3,201	8.2	6.9	119	Language, Immigration & Ethno-Cultural				
Separated (legally married)	1,377	3.5	2.8	125	Immigration Status				
Age of Children at Home					Non-immigrant	41,079	90.5	69.5	130
Total Children at Home	13,128			100	Born in province of residence	29,117	64.1	47.8	134
Under 5 years of age	2,438	18.6	17.6	106	Born outside province of residence	11,962	26.3	21.7	121
5 to 9 years	2,537	19.3	18.1	107	Total Immigrant	4,140	9.1	28.9	32
10 to 14 years	2,391	18.2	17.9	102	Visible Minority				
15 to 19 years	2,671	20.4	20.1	101	Total Visible Minorities	3,426	7.5	28.7	26
20 to 24 years	1,786	13.6	14.6	93	Chinese	448	1.0	10.2	10
25 years and over	1,305	9.9	11.9	84	South Asian	1,335	2.9	7.7	38
Dwelling Characteristics					Black	73	0.2	0.8	19
Housing Tenure					Filipino	393	0.9	3.0	29
Owned	14,338	73.7	70.8	104	Latin American	72	0.2	1.0	17
Rented	5,095	26.2	28.9	91	Southeast Asian	190	0.4	1.4	31
Band Housing	24	0.1	0.3	43	Arab	110	0.2	0.4	56
Housing Type					West Asian	13	0.0	1.1	3
Houses	13,522	69.5	57.8	120	Korean	38	0.1	1.3	6
Single-Detached	10,621	54.6	47.1	116	Japanese	695	1.5	0.9	172
Semi-Detached	1,599	8.2	3.1	270	Mother Tongue (Top 11)				
Row	1,302	6.7	7.7	87	English	40,776	89.8	70.1	128
Apartments	4,904	25.2	39.5	64	French	555	1.2	1.4	90
High-rise (5+ floors)	177	0.9	9.1	10	Total Non-Official	3,712	8.2	26.7	31
Low-rise (<5 floors)	3,132	16.1	20.1	80	Panjabi	770	1.7	4.4	39
Detached duplex	1,594	8.2	10.4	79	Italian	594	1.3	0.5	262
Moveable dwelling	954	4.9	2.5	193	German	491	1.1	1.6	66
Age of Housing					Tagalog	189	0.4	1.7	25
Before 1960	2,493	12.8	15.1	85	Ukrainian	153	0.3	0.2	189
1961 to 1980	7,732	39.7	29.4	135	Dutch	124	0.3	0.5	57
1981 to 1990	2,143	11.0	16.5	67	Chinese n.o.s	106	0.2	2.7	9
1991 to 2000	3,073	15.8	17.7	89	Japanese	104	0.2	0.4	53
2001 to 2005	975	5.0	7.1	70	Spanish	95	0.2	1.0	21
2006 to 2011	1,903	9.8	8.9	110	Polish	92	0.2	0.4	51
After 2011	1,138	5.9	5.3	111	Arabic	88	0.2	0.4	50

Index Legend	Under 80	110 to 119	120 to 149	Over 150
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Variable	Trade Area		Bench %	Index	Variable	Trade Area		Bench %	Index
	Count	%				Count	%		
Base Variables					Education & Employment				
Total Population	23,895		4,680,781		Education				
Total Households	9,491		1,902,822		No certificate, diploma or degree	3,155	15.9	16.2	98
Household Characteristics					High school or equivalent	6,231	31.4	26.9	116
Age of Household Maintainers					Apprenticeship/trades or diploma	2,845	14.3	10.1	142
Under 25 Years	135	1.4	3.4	41	College/CEGEP/non-uni cert. or diploma	3,412	17.2	16.4	105
25 to 34 years	1,201	12.7	14.8	86	Univ. cert. or diploma below bachelor	1,130	5.7	5.9	97
35 to 44 years	1,425	15.0	16.8	89	University degree	3,101	15.6	24.5	64
45 to 54 years	2,122	22.4	20.6	109	Labour Force				
55 to 64 years	2,022	21.3	20.2	106	In the Labour force(15+)	12,617	63.5	63.4	100
65 to 74 years	1,819	19.2	14.3	134	Labour Force by Occupation				
75 years or over	767	8.1	9.9	82	Management	1,028	5.2	5.7	91
Size of Household					Business, finance, admin	1,996	10.0	10.3	97
1 Person	1,825	19.2	28.5	67	Natural & app. sciences	838	4.2	4.5	94
2 Persons	3,814	40.2	34.6	116	Health	689	3.5	4.0	88
3 Persons	1,664	17.5	15.0	117	Edu., law & social, commu. & gov't	1,579	8.0	7.6	104
4 or more Persons	2,189	23.1	21.9	106	Art, culture, rec. & sport	188	1.0	2.3	41
Household Type					Sales & service	2,931	14.8	15.2	97
Total Census Families	7,263			100	Trades, transpo & equip. ops	2,224	11.2	8.8	127
Couples with children	3,130	43.1	42.5	101	Natural resources, agriculture	665	3.4	1.7	201
Couples without children	3,190	43.9	42.0	105	Manufacturing & utilities	292	1.5	2.3	64
Lone-parent	943	13.0	15.5	84	Commuting				
One family households	6,790	71.5	60.7	118	Car (Driver)	9,091	85.0	71.3	119
Multiple-family households	209	2.2	2.8	78	Car (Passenger)	689	6.4	5.6	115
Non-family households	2,492	26.3	36.4	72	Public Transit	322	3.0	12.7	24
Marital Status					Walking	277	2.6	6.6	39
Single (never married)	4,411	21.9	27.5	80	Bicycle	110	1.0	2.1	49
Married or common-law	13,095	65.0	57.3	113	Household Income				
Widowed	911	4.5	5.5	82	Average household income		\$106,739	\$89,340	119
Divorced	1,189	5.9	6.9	86	Language, Immigration & Ethno-Cultural				
Separated (legally married)	543	2.7	2.8	96	Immigration Status				
Age of Children at Home					Non-immigrant	22,021	93.2	69.5	134
Total Children at Home	7,019			100	Born in province of residence	15,971	67.6	47.8	142
Under 5 years of age	1,200	17.1	17.6	97	Born outside province of residence	6,049	25.6	21.7	118
5 to 9 years	1,254	17.9	18.1	99	Total Immigrant	1,548	6.6	28.9	23
10 to 14 years	1,288	18.4	17.9	103	Visible Minority				
15 to 19 years	1,510	21.5	20.1	107	Total Visible Minorities	749	3.2	28.7	11
20 to 24 years	996	14.2	14.6	97	Chinese	104	0.4	10.2	4
25 years and over	772	11.0	11.9	93	South Asian	172	0.7	7.7	9
Dwelling Characteristics					Black	66	0.3	0.8	33
Housing Tenure					Filipino	80	0.3	3.0	11
Owned	8,303	87.5	70.8	124	Latin American	28	0.1	1.0	13
Rented	1,185	12.5	28.9	43	Southeast Asian	55	0.2	1.4	17
Band Housing	3	0.0	0.3	11	Arab	26	0.1	0.4	26
Housing Type					West Asian	29	0.1	1.1	11
Houses	8,384	88.3	57.8	153	Korean	17	0.1	1.3	6
Single-Detached	7,515	79.2	47.1	168	Japanese	111	0.5	0.9	53
Semi-Detached	612	6.5	3.1	211	Mother Tongue (Top 11)				
Row	256	2.7	7.7	35	English	22,145	93.8	70.1	134
Apartments	645	6.8	39.5	17	French	285	1.2	1.4	89
High-rise (5+ floors)	0	0.0	9.1	0	Total Non-Official	1,073	4.5	26.7	17
Low-rise (<5 floors)	205	2.2	20.1	11	German	325	1.4	1.6	84
Detached duplex	440	4.6	10.4	45	Dutch	95	0.4	0.5	85
Moveable dwelling	379	4.0	2.5	157	Italian	82	0.4	0.5	70
Age of Housing					Panjabi	57	0.2	4.4	6
Before 1960	433	4.6	15.1	30	Ukrainian	54	0.2	0.2	128
1961 to 1980	4,326	45.6	29.4	155	Polish	38	0.2	0.4	41
1981 to 1990	1,094	11.5	16.5	70	Spanish	35	0.2	1.0	15
1991 to 2000	1,389	14.6	17.7	83	Russian	35	0.2	0.5	28
2001 to 2005	721	7.6	7.1	107	Tagalog	30	0.1	1.7	8
2006 to 2011	924	9.7	8.9	109	Hungarian	26	0.1	0.2	52
After 2011	604	6.4	5.3	120	Portuguese	21	0.1	0.3	27

Index Legend	Under 80	110 to 119	120 to 149	Over 150
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