



Variable	Trade Area		Bench %	Index	Variable	Trade Area		Bench %	Index
	Count	%				Count	%		
Base Variables					Education & Employment				
Total Population	35,493		4,680,781		Education				
Total Households	16,001		1,902,822		No certificate, diploma or degree	4,538	15.4	16.2	95
Household Characteristics					High school or equivalent	8,741	29.7	26.9	110
Age of Household Maintainers					Apprenticeship/trades or diploma	3,679	12.5	10.1	123
Under 25 Years	703	4.4	3.4	128	College/CEGEP/non-uni cert. or diploma	5,713	19.4	16.4	118
25 to 34 years	2,155	13.5	14.8	91	Univ. cert. or diploma below bachelor	1,789	6.1	5.9	103
35 to 44 years	2,341	14.6	16.8	87	University degree	5,027	17.1	24.5	70
45 to 54 years	3,084	19.3	20.6	94	Labour Force				
55 to 64 years	3,031	18.9	20.2	94	In the Labour force(15+)	18,286	62.0	63.4	98
65 to 74 years	2,550	15.9	14.3	112	Labour Force by Occupation				
75 years or over	2,138	13.4	9.9	135	Management	1,375	4.7	5.7	82
Size of Household					Business, finance, admin	2,385	8.1	10.3	79
1 Person	5,092	31.8	28.5	112	Natural & app. sciences	1,038	3.5	4.5	79
2 Persons	6,315	39.5	34.6	114	Health	1,376	4.7	4.0	118
3 Persons	2,315	14.5	15.0	97	Edu., law & social, commu. & gov't	2,331	7.9	7.6	104
4 or more Persons	2,278	14.2	21.9	65	Art, culture, rec. & sport	464	1.6	2.3	67
Household Type					Sales & service	5,787	19.6	15.2	129
Total Census Families	9,708			100	Trades, transpo & equip. ops	2,454	8.3	8.8	94
Couples with children	3,449	35.5	42.5	84	Natural resources, agriculture	343	1.2	1.7	69
Couples without children	4,258	43.9	42.0	104	Manufacturing & utilities	426	1.4	2.3	63
Lone-parent	2,002	20.6	15.5	133	Commuting				
One family households	9,141	57.1	60.7	94	Car (Driver)	12,316	80.0	71.3	112
Multiple-family households	218	1.4	2.8	48	Car (Passenger)	1,035	6.7	5.6	121
Non-family households	6,641	41.5	36.4	114	Public Transit	491	3.2	12.7	25
Marital Status					Walking	1,065	6.9	6.6	105
Single (never married)	7,477	24.4	27.5	89	Bicycle	214	1.4	2.1	67
Married or common-law	16,768	54.6	57.3	95	Household Income				
Widowed	2,580	8.4	5.5	152	Average household income	\$72,558	\$89,340		81
Divorced	2,899	9.4	6.9	137	Language, Immigration & Ethno-Cultural				
Separated (legally married)	977	3.2	2.8	113	Immigration Status				
Age of Children at Home					Non-immigrant	28,670	83.7	69.5	120
Total Children at Home	8,797			100	Born in province of residence	18,417	53.7	47.8	112
Under 5 years of age	1,620	18.4	17.6	105	Born outside province of residence	10,253	29.9	21.7	138
5 to 9 years	1,642	18.7	18.1	103	Total Immigrant	5,421	15.8	28.9	55
10 to 14 years	1,527	17.4	17.9	97	Visible Minority				
15 to 19 years	1,805	20.5	20.1	102	Total Visible Minorities	2,188	6.4	28.7	22
20 to 24 years	1,229	14.0	14.6	96	Chinese	533	1.6	10.2	15
25 years and over	974	11.1	11.9	93	South Asian	462	1.4	7.7	17
Dwelling Characteristics					Black	127	0.4	0.8	44
Housing Tenure					Filipino	281	0.8	3.0	27
Owned	11,715	73.2	70.8	103	Latin American	99	0.3	1.0	31
Rented	4,286	26.8	28.9	93	Southeast Asian	244	0.7	1.4	53
Band Housing	0	0.0	0.3	0	Arab	39	0.1	0.4	26
Housing Type					West Asian	18	0.1	1.1	5
Houses	10,383	64.9	57.8	112	Korean	105	0.3	1.3	24
Single-Detached	8,594	53.7	47.1	114	Japanese	178	0.5	0.9	58
Semi-Detached	1,042	6.5	3.1	213	Mother Tongue (Top 11)				
Row	747	4.7	7.7	61	English	30,706	89.6	70.1	128
Apartments	5,189	32.4	39.5	82	French	470	1.4	1.4	101
High-rise (5+ floors)	437	2.7	9.1	30	Total Non-Official	2,810	8.2	26.7	31
Low-rise (<5 floors)	3,578	22.4	20.1	111	German	415	1.2	1.6	74
Detached duplex	1,174	7.3	10.4	71	Dutch	209	0.6	0.5	130
Moveable dwelling	396	2.5	2.5	97	Panjabi	199	0.6	4.4	13
Age of Housing					Tagalog	169	0.5	1.7	29
Before 1960	1,920	12.0	15.1	80	Chinese n.o.s	157	0.5	2.7	17
1961 to 1980	5,532	34.6	29.4	117	Spanish	146	0.4	1.0	42
1981 to 1990	2,565	16.0	16.5	97	Vietnamese	116	0.3	0.6	61
1991 to 2000	3,137	19.6	17.7	111	Mandarin	110	0.3	2.2	15
2001 to 2005	1,080	6.8	7.1	95	Italian	104	0.3	0.5	60
2006 to 2011	1,087	6.8	8.9	76	Polish	93	0.3	0.4	69
After 2011	681	4.3	5.3	81	Japanese	92	0.3	0.4	63

Index Legend	Under 80	110 to 119	120 to 149	Over 150
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Variable	Trade Area		Bench %	Index	Variable	Trade Area		Bench %	Index
	Count	%				Count	%		
Base Variables					Education & Employment				
Total Population	55,458		4,680,781		Education				
Total Households	24,393		1,902,822		No certificate, diploma or degree	6,907	14.8	16.2	91
Household Characteristics					High school or equivalent	12,486	26.8	26.9	99
Age of Household Maintainers					Apprenticeship/trades or diploma	5,781	12.4	10.1	122
Under 25 Years	762	3.1	3.4	91	College/CEGEP/non-uni cert. or diploma	8,384	18.0	16.4	110
25 to 34 years	3,244	13.3	14.8	90	Univ. cert. or diploma below bachelor	3,159	6.8	5.9	115
35 to 44 years	3,084	12.6	16.8	75	University degree	9,961	21.3	24.5	87
45 to 54 years	4,997	20.5	20.6	100	Labour Force				
55 to 64 years	5,421	22.2	20.2	110	In the Labour force(15+)	28,302	60.6	63.4	96
65 to 74 years	4,314	17.7	14.3	124	Labour Force by Occupation				
75 years or over	2,572	10.5	9.9	106	Management	2,346	5.0	5.7	89
Size of Household					Business, finance, admin	3,409	7.3	10.3	71
1 Person	7,204	29.5	28.5	103	Natural & app. sciences	2,077	4.5	4.5	100
2 Persons	9,551	39.2	34.6	113	Health	2,190	4.7	4.0	118
3 Persons	3,562	14.6	15.0	97	Edu., law & social, commu. & gov't	3,732	8.0	7.6	105
4 or more Persons	4,075	16.7	21.9	76	Art, culture, rec. & sport	781	1.7	2.3	72
Household Type					Sales & service	7,639	16.4	15.2	108
Total Census Families	15,424			100	Trades, transpo & equip. ops	4,003	8.6	8.8	97
Couples with children	5,636	36.5	42.5	86	Natural resources, agriculture	665	1.4	1.7	85
Couples without children	7,027	45.6	42.0	108	Manufacturing & utilities	747	1.6	2.3	70
Lone-parent	2,760	17.9	15.5	115	Commuting				
One family households	14,448	59.2	60.7	98	Car (Driver)	18,516	78.1	71.3	110
Multiple-family households	380	1.6	2.8	55	Car (Passenger)	1,391	5.9	5.6	105
Non-family households	9,565	39.2	36.4	108	Public Transit	923	3.9	12.7	31
Marital Status					Walking	1,829	7.7	6.6	117
Single (never married)	12,200	25.6	27.5	93	Bicycle	513	2.2	2.1	103
Married or common-law	27,064	56.7	57.3	99	Household Income				
Widowed	2,937	6.2	5.5	111	Average household income	\$80,495	\$89,340		90
Divorced	4,031	8.5	6.9	123	Language, Immigration & Ethno-Cultural				
Separated (legally married)	1,493	3.1	2.8	111	Immigration Status				
Age of Children at Home					Non-immigrant	44,725	82.2	69.5	118
Total Children at Home	14,252			100	Born in province of residence	28,700	52.8	47.8	110
Under 5 years of age	2,557	17.9	17.6	102	Born outside province of residence	16,025	29.5	21.7	136
5 to 9 years	2,639	18.5	18.1	102	Total Immigrant	9,144	16.8	28.9	58
10 to 14 years	2,525	17.7	17.9	99	Visible Minority				
15 to 19 years	2,952	20.7	20.1	103	Total Visible Minorities	4,311	7.9	28.7	28
20 to 24 years	2,082	14.6	14.6	100	Chinese	1,145	2.1	10.2	21
25 years and over	1,498	10.5	11.9	89	South Asian	1,176	2.2	7.7	28
Dwelling Characteristics					Black	271	0.5	0.8	60
Housing Tenure					Filipino	286	0.5	3.0	17
Owned	17,919	73.5	70.8	104	Latin American	203	0.4	1.0	39
Rented	6,304	25.8	28.9	89	Southeast Asian	465	0.9	1.4	63
Band Housing	170	0.7	0.3	250	Arab	70	0.1	0.4	30
Housing Type					West Asian	82	0.2	1.1	14
Houses	17,379	71.2	57.8	123	Korean	218	0.4	1.3	31
Single-Detached	15,479	63.5	47.1	135	Japanese	214	0.4	0.9	44
Semi-Detached	877	3.6	3.1	118	Mother Tongue (Top 11)				
Row	1,023	4.2	7.7	55	English	48,239	88.7	70.1	126
Apartments	6,466	26.5	39.5	67	French	804	1.5	1.4	109
High-rise (5+ floors)	880	3.6	9.1	40	Total Non-Official	4,869	9.0	26.7	33
Low-rise (<5 floors)	3,609	14.8	20.1	74	German	628	1.2	1.6	70
Detached duplex	1,977	8.1	10.4	78	Panjabi	566	1.0	4.4	24
Moveable dwelling	500	2.1	2.5	81	Chinese n.o.s	378	0.7	2.7	26
Age of Housing					Dutch	296	0.5	0.5	115
Before 1960	3,756	15.4	15.1	102	Spanish	237	0.4	1.0	43
1961 to 1980	6,348	26.0	29.4	88	Mandarin	195	0.4	2.2	16
1981 to 1990	4,653	19.1	16.5	115	Korean	189	0.4	1.1	32
1991 to 2000	4,553	18.7	17.7	106	Vietnamese	186	0.3	0.6	61
2001 to 2005	1,516	6.2	7.1	87	Tagalog	148	0.3	1.7	16
2006 to 2011	2,223	9.1	8.9	102	Italian	144	0.3	0.5	52
After 2011	1,344	5.5	5.3	104	Polish	136	0.3	0.4	64

Index Legend	Under 80	110 to 119	120 to 149	Over 150
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Variable	Trade Area		Bench %	Index	Variable	Trade Area		Bench %	Index
	Count	%				Count	%		
Base Variables					Education & Employment				
Total Population	50,897		4,680,781		Education				
Total Households	23,056		1,902,822		No certificate, diploma or degree	7,088	16.1	16.2	99
Household Characteristics					High school or equivalent	12,030	27.3	26.9	101
Age of Household Maintainers					Apprenticeship/trades or diploma	5,957	13.5	10.1	134
Under 25 Years	413	1.8	3.4	52	College/CEGEP/non-uni cert. or diploma	8,451	19.2	16.4	117
25 to 34 years	1,592	6.9	14.8	47	Univ. cert. or diploma below bachelor	2,276	5.2	5.9	88
35 to 44 years	2,362	10.3	16.8	61	University degree	8,264	18.8	24.5	77
45 to 54 years	3,860	16.7	20.6	81	Labour Force				
55 to 64 years	5,245	22.8	20.2	113	In the Labour force(15+)	22,398	50.8	63.4	80
65 to 74 years	5,632	24.4	14.3	171	Labour Force by Occupation				
75 years or over	3,951	17.1	9.9	173	Management	1,996	4.5	5.7	80
Size of Household					Business, finance, admin	2,638	6.0	10.3	58
1 Person	6,293	27.3	28.5	96	Natural & app. sciences	1,495	3.4	4.5	76
2 Persons	10,887	47.2	34.6	136	Health	1,585	3.6	4.0	91
3 Persons	2,718	11.8	15.0	79	Edu., law & social, commu. & gov't	2,583	5.9	7.6	77
4 or more Persons	3,157	13.7	21.9	63	Art, culture, rec. & sport	585	1.3	2.3	57
Household Type					Sales & service	5,737	13.0	15.2	86
Total Census Families	15,525			100	Trades, transpo & equip. ops	3,928	8.9	8.8	101
Couples with children	4,604	29.7	42.5	70	Natural resources, agriculture	701	1.6	1.7	95
Couples without children	8,954	57.7	42.0	137	Manufacturing & utilities	801	1.8	2.3	80
Lone-parent	1,968	12.7	15.5	82	Commuting				
One family households	14,879	64.5	60.7	106	Car (Driver)	15,248	82.6	71.3	116
Multiple-family households	267	1.2	2.8	41	Car (Passenger)	937	5.1	5.6	91
Non-family households	7,910	34.3	36.4	94	Public Transit	281	1.5	12.7	12
Marital Status					Walking	1,174	6.4	6.6	96
Single (never married)	7,924	17.5	27.5	64	Bicycle	314	1.7	2.1	81
Married or common-law	29,030	64.3	57.3	112	Household Income				
Widowed	3,223	7.1	5.5	129	Average household income	\$77,606	\$89,340		87
Divorced	3,712	8.2	6.9	119	Language, Immigration & Ethno-Cultural				
Separated (legally married)	1,278	2.8	2.8	101	Immigration Status				
Age of Children at Home					Non-immigrant	43,159	86.7	69.5	125
Total Children at Home	10,876			100	Born in province of residence	26,212	52.7	47.8	110
Under 5 years of age	1,762	16.2	17.6	92	Born outside province of residence	16,947	34.0	21.7	157
5 to 9 years	1,970	18.1	18.1	100	Total Immigrant	6,460	13.0	28.9	45
10 to 14 years	1,991	18.3	17.9	102	Visible Minority				
15 to 19 years	2,357	21.7	20.1	108	Total Visible Minorities	1,928	3.9	28.7	13
20 to 24 years	1,545	14.2	14.6	98	Chinese	346	0.7	10.2	7
25 years and over	1,252	11.5	11.9	97	South Asian	365	0.7	7.7	9
Dwelling Characteristics					Black	195	0.4	0.8	46
Housing Tenure					Filipino	330	0.7	3.0	22
Owned	19,537	84.7	70.8	120	Latin American	117	0.2	1.0	24
Rented	3,412	14.8	28.9	51	Southeast Asian	141	0.3	1.4	21
Band Housing	106	0.5	0.3	164	Arab	12	0.0	0.4	5
Housing Type					West Asian	22	0.0	1.1	4
Houses	19,803	85.9	57.8	149	Korean	82	0.2	1.3	13
Single-Detached	17,752	77.0	47.1	164	Japanese	133	0.3	0.9	30
Semi-Detached	815	3.5	3.1	116	Mother Tongue (Top 11)				
Row	1,237	5.4	7.7	70	English	45,826	92.0	70.1	131
Apartments	1,752	7.6	39.5	19	French	758	1.5	1.4	112
High-rise (5+ floors)	81	0.4	9.1	4	Total Non-Official	2,893	5.8	26.7	22
Low-rise (<5 floors)	1,254	5.4	20.1	27	German	846	1.7	1.6	104
Detached duplex	417	1.8	10.4	17	Dutch	378	0.8	0.5	162
Moveable dwelling	1,422	6.2	2.5	243	Spanish	136	0.3	1.0	26
Age of Housing					Tagalog	135	0.3	1.7	16
Before 1960	2,214	9.6	15.1	64	Ukrainian	129	0.3	0.2	144
1961 to 1980	5,953	25.8	29.4	88	Hungarian	108	0.2	0.2	105
1981 to 1990	4,310	18.7	16.5	113	Italian	102	0.2	0.5	40
1991 to 2000	5,221	22.6	17.7	128	Polish	92	0.2	0.4	46
2001 to 2005	2,236	9.7	7.1	136	Japanese	88	0.2	0.4	42
2006 to 2011	2,017	8.8	8.9	98	Chinese n.o.s	74	0.2	2.7	6
After 2011	1,104	4.8	5.3	91	Panjabi	63	0.1	4.4	3

Index Legend	Under 80	110 to 119	120 to 149	Over 150
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