



Variable	Trade Area		Bench %	Index	Variable	Trade Area		Bench %	Index
	Count	%				Count	%		
Base Variables					Education & Employment				
Total Population	164,299		4,680,781		Education				
Total Households	73,715		1,902,822		No certificate, diploma or degree	21,719	15.6	16.2	96
Household Characteristics					High school or equivalent	38,505	27.6	26.9	102
Age of Household Maintainers					Apprenticeship/trades or diploma	17,993	12.9	10.1	127
Under 25 Years	2,031	2.8	3.4	80	College/CEGEP/non-uni cert. or diploma	26,439	18.9	16.4	116
25 to 34 years	7,698	10.4	14.8	71	Univ. cert. or diploma below bachelor	8,270	5.9	5.9	101
35 to 44 years	8,687	11.8	16.8	70	University degree	26,714	19.1	24.5	78
45 to 54 years	13,664	18.5	20.6	90	Labour Force				
55 to 64 years	16,283	22.1	20.2	109	In the Labour force(15+)	78,092	55.9	63.4	88
65 to 74 years	15,020	20.4	14.3	143	Labour Force by Occupation				
75 years or over	10,333	14.0	9.9	142	Management	6,564	4.7	5.7	83
Size of Household					Business, finance, admin	9,453	6.8	10.3	66
1 Person	21,505	29.2	28.5	102	Natural & app. sciences	5,201	3.7	4.5	83
2 Persons	31,680	43.0	34.6	124	Health	5,752	4.1	4.0	104
3 Persons	9,723	13.2	15.0	88	Edu., law & social, commu. & gov't	9,561	6.9	7.6	90
4 or more Persons	10,808	14.7	21.9	67	Art, culture, rec. & sport	2,169	1.6	2.3	67
Household Type					Sales & service	21,394	15.3	15.2	101
Total Census Families	47,627			100	Trades, transpo & equip. ops	12,096	8.7	8.8	98
Couples with children	15,607	32.8	42.5	77	Natural resources, agriculture	2,018	1.5	1.7	87
Couples without children	24,447	51.3	42.0	122	Manufacturing & utilities	2,393	1.7	2.3	75
Lone-parent	7,573	15.9	15.5	102	Commuting				
One family households	45,078	61.2	60.7	101	Car (Driver)	52,160	80.3	71.3	113
Multiple-family households	1,001	1.4	2.8	48	Car (Passenger)	3,772	5.8	5.6	104
Non-family households	27,637	37.5	36.4	103	Public Transit	1,759	2.7	12.7	21
Marital Status					Walking	4,567	7.0	6.6	106
Single (never married)	30,974	21.6	27.5	79	Bicycle	1,150	1.8	2.1	85
Married or common-law	85,767	59.7	57.3	104	Household Income				
Widowed	10,295	7.2	5.5	130	Average household income	\$76,843	\$89,340		86
Divorced	12,265	8.5	6.9	124	Language, Immigration & Ethno-Cultural				
Separated (legally married)	4,334	3.0	2.8	107	Immigration Status				
Age of Children at Home					Non-immigrant	135,484	84.5	69.5	122
Total Children at Home	38,475			100	Born in province of residence	84,600	52.8	47.8	110
Under 5 years of age	6,688	17.4	17.6	99	Born outside province of residence	50,883	31.8	21.7	146
5 to 9 years	7,086	18.4	18.1	102	Total Immigrant	23,831	14.9	28.9	52
10 to 14 years	6,865	17.8	17.9	100	Visible Minority				
15 to 19 years	8,072	21.0	20.1	105	Total Visible Minorities	8,973	5.6	28.7	19
20 to 24 years	5,549	14.4	14.6	99	Chinese	2,092	1.3	10.2	13
25 years and over	4,215	11.0	11.9	92	South Asian	2,067	1.3	7.7	17
Dwelling Characteristics					Black	708	0.4	0.8	52
Housing Tenure					Filipino	1,004	0.6	3.0	21
Owned	57,726	78.3	70.8	111	Latin American	464	0.3	1.0	31
Rented	15,605	21.2	28.9	73	Southeast Asian	880	0.6	1.4	41
Band Housing	385	0.5	0.3	186	Arab	121	0.1	0.4	19
Housing Type					West Asian	125	0.1	1.1	8
Houses	56,446	76.6	57.8	133	Korean	439	0.3	1.3	21
Single-Detached	50,142	68.0	47.1	144	Japanese	550	0.3	0.9	38
Semi-Detached	3,034	4.1	3.1	135	Mother Tongue (Top 11)				
Row	3,270	4.4	7.7	58	English	144,822	90.4	70.1	129
Apartments	13,987	19.0	39.5	48	French	2,350	1.5	1.4	108
High-rise (5+ floors)	1,398	1.9	9.1	21	Total Non-Official	11,834	7.4	26.7	28
Low-rise (<5 floors)	8,924	12.1	20.1	60	German	2,289	1.4	1.6	87
Detached duplex	3,665	5.0	10.4	48	Dutch	1,090	0.7	0.5	145
Moveable dwelling	3,095	4.2	2.5	165	Punjabi	853	0.5	4.4	12
Age of Housing					Chinese n.o.s	621	0.4	2.7	15
Before 1960	8,835	12.0	15.1	80	Spanish	564	0.4	1.0	34
1961 to 1980	20,287	27.5	29.4	93	Tagalog	496	0.3	1.7	18
1981 to 1990	13,641	18.5	16.5	112	Italian	397	0.3	0.5	50
1991 to 2000	15,387	20.9	17.7	118	Polish	361	0.2	0.4	59
2001 to 2005	5,701	7.7	7.1	109	Ukrainian	339	0.2	0.2	117
2006 to 2011	6,326	8.6	8.9	96	Korean	334	0.2	1.1	19
After 2011	3,539	4.8	5.3	91	Mandarin	328	0.2	2.2	9

Index Legend	Under 80	110 to 119	120 to 149	Over 150
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Variable	Trade Area		Bench %	Index	Variable	Trade Area		Bench %	Index
	Count	%				Count	%		
Base Variables					Education & Employment				
Total Population	171,371		4,680,781		Education				
Total Households	76,297		1,902,822		No certificate, diploma or degree	27,178	18.9	16.2	117
Household Characteristics					High school or equivalent	39,702	27.7	26.9	103
Age of Household Maintainers					Apprenticeship/trades or diploma	19,369	13.5	10.1	133
Under 25 Years	1,842	2.4	3.4	70	College/CEGEP/non-uni cert. or diploma	25,975	18.1	16.4	111
25 to 34 years	7,828	10.3	14.8	69	Univ. cert. or diploma below bachelor	6,839	4.8	5.9	81
35 to 44 years	9,720	12.7	16.8	76	University degree	24,532	17.1	24.5	70
45 to 54 years	14,428	18.9	20.6	92	Labour Force				
55 to 64 years	17,400	22.8	20.2	113	In the Labour force(15+)	80,231	55.9	63.4	88
65 to 74 years	14,451	18.9	14.3	133	Labour Force by Occupation				
75 years or over	10,630	13.9	9.9	141	Management	7,054	4.9	5.7	87
Size of Household					Business, finance, admin	8,570	6.0	10.3	58
1 Person	22,779	29.9	28.5	105	Natural & app. sciences	4,909	3.4	4.5	77
2 Persons	31,344	41.1	34.6	119	Health	5,405	3.8	4.0	95
3 Persons	10,251	13.4	15.0	90	Edu., law & social, commu. & gov't	11,237	7.8	7.6	103
4 or more Persons	11,922	15.6	21.9	72	Art, culture, rec. & sport	2,695	1.9	2.3	81
Household Type					Sales & service	19,840	13.8	15.2	91
Total Census Families	49,497			100	Trades, transpo & equip. ops	12,226	8.5	8.8	97
Couples with children	17,570	35.5	42.5	84	Natural resources, agriculture	3,096	2.2	1.7	129
Couples without children	23,376	47.2	42.0	112	Manufacturing & utilities	3,773	2.6	2.3	115
Lone-parent	8,551	17.3	15.5	111	Commuting				
One family households	46,757	61.3	60.7	101	Car (Driver)	51,975	80.2	71.3	112
Multiple-family households	1,121	1.5	2.8	52	Car (Passenger)	4,093	6.3	5.6	113
Non-family households	28,420	37.3	36.4	102	Public Transit	1,358	2.1	12.7	16
Marital Status					Walking	4,164	6.4	6.6	97
Single (never married)	33,046	22.5	27.5	82	Bicycle	1,681	2.6	2.1	124
Married or common-law	87,016	59.2	57.3	103	Household Income				
Widowed	9,724	6.6	5.5	120	Average household income	\$77,402	\$89,340		87
Divorced	12,615	8.6	6.9	125	Language, Immigration & Ethno-Cultural				
Separated (legally married)	4,644	3.2	2.8	112	Immigration Status				
Age of Children at Home					Non-immigrant	148,125	88.3	69.5	127
Total Children at Home	44,301			100	Born in province of residence	96,260	57.4	47.8	120
Under 5 years of age	7,579	17.1	17.6	97	Born outside province of residence	51,865	30.9	21.7	142
5 to 9 years	8,275	18.7	18.1	103	Total Immigrant	19,188	11.4	28.9	40
10 to 14 years	8,403	19.0	17.9	106	Visible Minority				
15 to 19 years	9,433	21.3	20.1	106	Total Visible Minorities	7,350	4.4	28.7	15
20 to 24 years	6,178	13.9	14.6	96	Chinese	1,421	0.9	10.2	8
25 years and over	4,433	10.0	11.9	84	South Asian	1,823	1.1	7.7	14
Dwelling Characteristics					Black	863	0.5	0.8	61
Housing Tenure					Filipino	824	0.5	3.0	16
Owned	60,117	78.8	70.8	111	Latin American	496	0.3	1.0	32
Rented	15,721	20.6	28.9	71	Southeast Asian	547	0.3	1.4	24
Band Housing	459	0.6	0.3	214	Arab	51	0.0	0.4	7
Housing Type					West Asian	58	0.0	1.1	3
Houses	63,871	83.7	57.8	145	Korean	231	0.1	1.3	11
Single-Detached	56,029	73.4	47.1	156	Japanese	575	0.3	0.9	38
Semi-Detached	4,319	5.7	3.1	186	Mother Tongue (Top 11)				
Row	3,522	4.6	7.7	60	English	153,662	91.6	70.1	131
Apartments	9,620	12.6	39.5	32	French	3,058	1.8	1.4	134
High-rise (5+ floors)	77	0.1	9.1	1	Total Non-Official	10,006	6.0	26.7	22
Low-rise (<5 floors)	7,659	10.0	20.1	50	German	2,492	1.5	1.6	90
Detached duplex	1,884	2.5	10.4	24	Dutch	1,224	0.7	0.5	155
Moveable dwelling	2,623	3.4	2.5	135	Punjabi	723	0.4	4.4	10
Age of Housing					Spanish	481	0.3	1.0	28
Before 1960	13,682	17.9	15.1	119	Italian	436	0.3	0.5	52
1961 to 1980	21,809	28.6	29.4	97	Tagalog	369	0.2	1.7	13
1981 to 1990	12,130	15.9	16.5	96	Chinese n.o.s	364	0.2	2.7	8
1991 to 2000	14,278	18.7	17.7	106	Polish	273	0.2	0.4	41
2001 to 2005	4,749	6.2	7.1	87	Ukrainian	272	0.2	0.2	89
2006 to 2011	6,162	8.1	8.9	90	Cantonese	240	0.1	2.9	5
After 2011	3,488	4.6	5.3	86	Hungarian	205	0.1	0.2	57

Index Legend	Under 80	110 to 119	120 to 149	Over 150
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Variable	Trade Area		Bench %	Index	Variable	Trade Area		Bench %	Index
	Count	%				Count	%		
Base Variables					Education & Employment				
Total Population	58,184		4,680,781		Education				
Total Households	25,865		1,902,822		No certificate, diploma or degree	10,147	20.9	16.2	129
Household Characteristics					High school or equivalent	14,372	29.6	26.9	110
Age of Household Maintainers					Apprenticeship/trades or diploma	7,420	15.3	10.1	151
Under 25 Years	895	3.5	3.4	101	College/CEGEP/non-uni cert. or diploma	8,668	17.8	16.4	109
25 to 34 years	2,877	11.1	14.8	75	Univ. cert. or diploma below bachelor	1,994	4.1	5.9	70
35 to 44 years	3,618	14.0	16.8	83	University degree	6,023	12.4	24.5	51
45 to 54 years	5,151	19.9	20.6	97	Labour Force				
55 to 64 years	6,415	24.8	20.2	123	In the Labour force(15+)	29,420	60.5	63.4	95
65 to 74 years	4,337	16.8	14.3	117	Labour Force by Occupation				
75 years or over	2,571	9.9	9.9	100	Management	2,156	4.4	5.7	78
Size of Household					Business, finance, admin	3,208	6.6	10.3	64
1 Person	7,275	28.1	28.5	99	Natural & app. sciences	2,254	4.6	4.5	104
2 Persons	10,590	41.0	34.6	118	Health	1,750	3.6	4.0	91
3 Persons	3,707	14.3	15.0	96	Edu., law & social, commu. & gov't	3,506	7.2	7.6	95
4 or more Persons	4,293	16.6	21.9	76	Art, culture, rec. & sport	706	1.5	2.3	62
Household Type					Sales & service	6,896	14.2	15.2	93
Total Census Families	17,257			100	Trades, transpo & equip. ops	4,916	10.1	8.8	115
Couples with children	6,613	38.3	42.5	90	Natural resources, agriculture	2,205	4.5	1.7	271
Couples without children	7,785	45.1	42.0	107	Manufacturing & utilities	1,331	2.7	2.3	120
Lone-parent	2,859	16.6	15.5	107	Commuting				
One family households	16,462	63.6	60.7	105	Car (Driver)	18,834	75.4	71.3	106
Multiple-family households	328	1.3	2.8	45	Car (Passenger)	2,001	8.0	5.6	144
Non-family households	9,075	35.1	36.4	96	Public Transit	1,040	4.2	12.7	33
Marital Status					Walking	1,747	7.0	6.6	106
Single (never married)	10,622	21.5	27.5	78	Bicycle	523	2.1	2.1	100
Married or common-law	30,544	61.9	57.3	108	Household Income				
Widowed	2,795	5.7	5.5	102	Average household income	\$80,939	\$89,340		91
Divorced	3,923	8.0	6.9	116	Language, Immigration & Ethno-Cultural				
Separated (legally married)	1,474	3.0	2.8	106	Immigration Status				
Age of Children at Home					Non-immigrant	51,034	88.9	69.5	128
Total Children at Home	16,136			100	Born in province of residence	36,140	62.9	47.8	132
Under 5 years of age	2,640	16.4	17.6	93	Born outside province of residence	14,894	25.9	21.7	119
5 to 9 years	3,056	18.9	18.1	105	Total Immigrant	6,191	10.8	28.9	37
10 to 14 years	3,119	19.3	17.9	108	Visible Minority				
15 to 19 years	3,531	21.9	20.1	109	Total Visible Minorities	2,199	3.8	28.7	13
20 to 24 years	2,267	14.1	14.6	96	Chinese	314	0.6	10.2	5
25 years and over	1,523	9.4	11.9	80	South Asian	342	0.6	7.7	8
Dwelling Characteristics					Black	209	0.4	0.8	43
Housing Tenure					Filipino	336	0.6	3.0	19
Owned	20,134	77.8	70.8	110	Latin American	210	0.4	1.0	39
Rented	5,569	21.5	28.9	74	Southeast Asian	481	0.8	1.4	62
Band Housing	162	0.6	0.3	225	Arab	17	0.0	0.4	7
Housing Type					West Asian	4	0.0	1.1	1
Houses	20,495	79.2	57.8	137	Korean	54	0.1	1.3	7
Single-Detached	17,932	69.3	47.1	147	Japanese	94	0.2	0.9	18
Semi-Detached	988	3.8	3.1	125	Mother Tongue (Top 11)				
Row	1,575	6.1	7.7	80	English	52,951	92.2	70.1	131
Apartments	3,690	14.3	39.5	36	French	881	1.5	1.4	113
High-rise (5+ floors)	45	0.2	9.1	2	Total Non-Official	3,209	5.6	26.7	21
Low-rise (<5 floors)	2,785	10.8	20.1	54	German	843	1.5	1.6	90
Detached duplex	860	3.3	10.4	32	Dutch	248	0.4	0.5	91
Moveable dwelling	1,663	6.4	2.5	253	Tagalog	183	0.3	1.7	19
Age of Housing					Spanish	181	0.3	1.0	31
Before 1960	2,313	8.9	15.1	59	Vietnamese	144	0.3	0.6	45
1961 to 1980	10,076	39.0	29.4	132	Chinese n.o.s	108	0.2	2.7	7
1981 to 1990	4,766	18.4	16.5	112	Polish	101	0.2	0.4	46
1991 to 2000	4,456	17.2	17.7	98	Italian	93	0.2	0.5	32
2001 to 2005	1,146	4.4	7.1	62	Panjabi	93	0.2	4.4	4
2006 to 2011	1,833	7.1	8.9	79	Ukrainian	87	0.2	0.2	83
After 2011	1,274	4.9	5.3	93	Portuguese	80	0.1	0.3	42

Index Legend	Under 80	110 to 119	120 to 149	Over 150
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