



Variable	Trade Area		Bench %	Index	Variable	Trade Area		Bench %	Index
	Count	%				Count	%		
Base Variables					Education & Employment				
Total Population	46,668		4,680,781		Education				
Total Households	19,855		1,902,822		No certificate, diploma or degree	7,755	20.2	16.2	124
Household Characteristics					High school or equivalent	11,821	30.8	26.9	114
Age of Household Maintainers					Apprenticeship/trades or diploma	5,037	13.1	10.1	129
Under 25 Years	428	2.2	3.4	63	College/CEGEP/non-uni cert. or diploma	6,436	16.8	16.4	102
25 to 34 years	2,306	11.6	14.8	78	Univ. cert. or diploma below bachelor	1,819	4.7	5.9	80
35 to 44 years	2,550	12.8	16.8	76	University degree	5,568	14.5	24.5	59
45 to 54 years	4,006	20.2	20.6	98	Labour Force				
55 to 64 years	4,477	22.6	20.2	112	In the Labour force(15+)	21,310	55.4	63.4	87
65 to 74 years	3,629	18.3	14.3	128	Labour Force by Occupation				
75 years or over	2,460	12.4	9.9	125	Management	1,770	4.6	5.7	81
Size of Household					Business, finance, admin	2,204	5.7	10.3	56
1 Person	5,715	28.8	28.5	101	Natural & app. sciences	1,103	2.9	4.5	64
2 Persons	7,717	38.9	34.6	112	Health	1,458	3.8	4.0	96
3 Persons	2,802	14.1	15.0	94	Edu., law & social, commu. & gov't	2,720	7.1	7.6	93
4 or more Persons	3,621	18.2	21.9	83	Art, culture, rec. & sport	429	1.1	2.3	48
Household Type					Sales & service	5,582	14.5	15.2	96
Total Census Families	13,248			100	Trades, transpo & equip. ops	3,619	9.4	8.8	107
Couples with children	4,984	37.6	42.5	89	Natural resources, agriculture	771	2.0	1.7	120
Couples without children	5,688	42.9	42.0	102	Manufacturing & utilities	1,260	3.3	2.3	144
Lone-parent	2,576	19.5	15.5	125	Commuting				
One family households	12,297	61.9	60.7	102	Car (Driver)	14,637	83.5	71.3	117
Multiple-family households	415	2.1	2.8	74	Car (Passenger)	1,061	6.1	5.6	108
Non-family households	7,144	36.0	36.4	99	Public Transit	336	1.9	12.7	15
Marital Status					Walking	1,017	5.8	6.6	88
Single (never married)	9,284	23.5	27.5	86	Bicycle	276	1.6	2.1	75
Married or common-law	22,608	57.3	57.3	100	Household Income				
Widowed	2,725	6.9	5.5	125	Average household income	\$77,164	\$89,340		86
Divorced	3,489	8.8	6.9	128	Language, Immigration & Ethno-Cultural				
Separated (legally married)	1,336	3.4	2.8	121	Immigration Status				
Age of Children at Home					Non-immigrant	40,340	88.4	69.5	127
Total Children at Home	13,121			100	Born in province of residence	27,892	61.1	47.8	128
Under 5 years of age	2,183	16.6	17.6	95	Born outside province of residence	12,449	27.3	21.7	126
5 to 9 years	2,479	18.9	18.1	105	Total Immigrant	5,138	11.3	28.9	39
10 to 14 years	2,538	19.4	17.9	108	Visible Minority				
15 to 19 years	2,823	21.5	20.1	107	Total Visible Minorities	2,180	4.8	28.7	17
20 to 24 years	1,822	13.9	14.6	95	Chinese	333	0.7	10.2	7
25 years and over	1,276	9.7	11.9	82	South Asian	890	2.0	7.7	25
Dwelling Characteristics					Black	127	0.3	0.8	33
Housing Tenure					Filipino	206	0.5	3.0	15
Owned	15,422	77.7	70.8	110	Latin American	150	0.3	1.0	35
Rented	4,324	21.8	28.9	75	Southeast Asian	192	0.4	1.4	31
Band Housing	110	0.6	0.3	196	Arab	30	0.1	0.4	16
Housing Type					West Asian	10	0.0	1.1	2
Houses	16,162	81.4	57.8	141	Korean	57	0.1	1.3	9
Single-Detached	13,770	69.4	47.1	147	Japanese	155	0.3	0.9	38
Semi-Detached	1,109	5.6	3.1	183	Mother Tongue (Top 11)				
Row	1,284	6.5	7.7	84	English	42,001	92.0	70.1	131
Apartments	3,058	15.4	39.5	39	French	621	1.4	1.4	100
High-rise (5+ floors)	0	0.0	9.1	0	Total Non-Official	2,718	6.0	26.7	22
Low-rise (<5 floors)	2,510	12.6	20.1	63	German	563	1.2	1.6	75
Detached duplex	548	2.8	10.4	27	Panjabi	440	1.0	4.4	22
Moveable dwelling	536	2.7	2.5	106	Dutch	343	0.8	0.5	160
Age of Housing					Spanish	97	0.2	1.0	21
Before 1960	3,910	19.7	15.1	131	Tagalog	92	0.2	1.7	12
1961 to 1980	5,805	29.2	29.4	99	Italian	85	0.2	0.5	38
1981 to 1990	2,805	14.1	16.5	86	Chinese n.o.s	81	0.2	2.7	7
1991 to 2000	3,724	18.8	17.7	106	Ukrainian	75	0.2	0.2	89
2001 to 2005	1,104	5.6	7.1	78	Hungarian	74	0.2	0.2	76
2006 to 2011	1,534	7.7	8.9	87	Polish	67	0.2	0.4	38
After 2011	975	4.9	5.3	93	Cantonese	56	0.1	2.9	4

Index Legend	Under 80	110 to 119	120 to 149	Over 150
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Variable	Trade Area		Bench %	Index	Variable	Trade Area		Bench %	Index
	Count	%				Count	%		
Base Variables					Education & Employment				
Total Population	43,058		4,680,781		Education				
Total Households	18,869		1,902,822		No certificate, diploma or degree	5,422	14.8	16.2	91
Household Characteristics					High school or equivalent	9,118	24.9	26.9	92
Age of Household Maintainers					Apprenticeship/trades or diploma	4,603	12.6	10.1	124
Under 25 Years	340	1.8	3.4	52	College/CEGEP/non-uni cert. or diploma	6,818	18.6	16.4	114
25 to 34 years	1,397	7.4	14.8	50	Univ. cert. or diploma below bachelor	1,987	5.4	5.9	92
35 to 44 years	2,064	10.9	16.8	65	University degree	8,707	23.8	24.5	97
45 to 54 years	3,618	19.2	20.6	93	Labour Force				
55 to 64 years	4,774	25.3	20.2	125	In the Labour force(15+)	21,074	57.5	63.4	91
65 to 74 years	3,874	20.5	14.3	144	Labour Force by Occupation				
75 years or over	2,802	14.9	9.9	150	Management	2,018	5.5	5.7	97
Size of Household					Business, finance, admin	2,476	6.8	10.3	66
1 Person	5,071	26.9	28.5	94	Natural & app. sciences	1,585	4.3	4.5	97
2 Persons	8,143	43.2	34.6	125	Health	1,371	3.7	4.0	94
3 Persons	2,595	13.8	15.0	92	Edu., law & social, commu. & gov't	2,921	8.0	7.6	105
4 or more Persons	3,060	16.2	21.9	74	Art, culture, rec. & sport	901	2.5	2.3	106
Household Type					Sales & service	4,693	12.8	15.2	84
Total Census Families	12,936			100	Trades, transpo & equip. ops	3,307	9.0	8.8	102
Couples with children	4,647	35.9	42.5	85	Natural resources, agriculture	665	1.8	1.7	108
Couples without children	6,552	50.7	42.0	121	Manufacturing & utilities	820	2.2	2.3	98
Lone-parent	1,737	13.4	15.5	86	Commuting				
One family households	12,192	64.6	60.7	106	Car (Driver)	13,681	82.8	71.3	116
Multiple-family households	293	1.6	2.8	55	Car (Passenger)	1,029	6.2	5.6	112
Non-family households	6,384	33.8	36.4	93	Public Transit	336	2.0	12.7	16
Marital Status					Walking	909	5.5	6.6	83
Single (never married)	7,435	19.8	27.5	72	Bicycle	172	1.0	2.1	50
Married or common-law	23,928	63.8	57.3	111	Household Income				
Widowed	2,166	5.8	5.5	105	Average household income	\$85,122	\$89,340		95
Divorced	2,912	7.8	6.9	113	Language, Immigration & Ethno-Cultural				
Separated (legally married)	1,061	2.8	2.8	101	Immigration Status				
Age of Children at Home					Non-immigrant	36,836	87.3	69.5	126
Total Children at Home	10,675			100	Born in province of residence	24,043	57.0	47.8	119
Under 5 years of age	1,640	15.4	17.6	88	Born outside province of residence	12,793	30.3	21.7	140
5 to 9 years	1,910	17.9	18.1	99	Total Immigrant	5,151	12.2	28.9	42
10 to 14 years	1,993	18.7	17.9	104	Visible Minority				
15 to 19 years	2,329	21.8	20.1	109	Total Visible Minorities	2,002	4.7	28.7	16
20 to 24 years	1,622	15.2	14.6	104	Chinese	322	0.8	10.2	7
25 years and over	1,181	11.1	11.9	93	South Asian	270	0.6	7.7	8
Dwelling Characteristics					Black	346	0.8	0.8	98
Housing Tenure					Filipino	282	0.7	3.0	22
Owned	16,239	86.1	70.8	122	Latin American	185	0.4	1.0	46
Rented	2,537	13.5	28.9	47	Southeast Asian	59	0.1	1.4	10
Band Housing	93	0.5	0.3	175	Arab	11	0.0	0.4	7
Housing Type					West Asian	42	0.1	1.1	9
Houses	17,055	90.4	57.8	156	Korean	68	0.2	1.3	13
Single-Detached	15,913	84.3	47.1	179	Japanese	192	0.5	0.9	51
Semi-Detached	449	2.4	3.1	78	Mother Tongue (Top 11)				
Row	693	3.7	7.7	48	English	39,084	92.6	70.1	132
Apartments	1,028	5.5	39.5	14	French	644	1.5	1.4	113
High-rise (5+ floors)	0	0.0	9.1	0	Total Non-Official	2,231	5.3	26.7	20
Low-rise (<5 floors)	661	3.5	20.1	17	German	688	1.6	1.6	99
Detached duplex	367	1.9	10.4	19	Dutch	317	0.8	0.5	160
Moveable dwelling	714	3.8	2.5	149	Spanish	116	0.3	1.0	26
Age of Housing					Tagalog	91	0.2	1.7	13
Before 1960	2,699	14.3	15.1	95	Chinese n.o.s	85	0.2	2.7	7
1961 to 1980	4,996	26.5	29.4	90	Hungarian	79	0.2	0.2	90
1981 to 1990	3,526	18.7	16.5	113	Italian	72	0.2	0.5	34
1991 to 2000	3,797	20.1	17.7	114	Japanese	72	0.2	0.4	40
2001 to 2005	1,338	7.1	7.1	100	Polish	69	0.2	0.4	41
2006 to 2011	1,669	8.9	8.9	99	Greek	49	0.1	0.1	92
After 2011	844	4.5	5.3	84	Korean	45	0.1	1.1	10

Index Legend	Under 80	110 to 119	120 to 149	Over 150
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