



Variable	Trade Area		Bench %	Index	Variable	Trade Area		Bench %	Index
	Count	%				Count	%		
Base Variables					Education & Employment				
Total Population	25,349		4,680,781		Education				
Total Households	11,552		1,902,822		No certificate, diploma or degree	5,457	25.7	16.2	158
Household Characteristics					High school or equivalent	6,301	29.7	26.9	110
Age of Household Maintainers					Apprenticeship/trades or diploma	3,230	15.2	10.1	150
Under 25 Years	295	2.6	3.4	74	College/CEGEP/non-uni cert. or diploma	3,547	16.7	16.4	102
25 to 34 years	1,103	9.6	14.8	65	Univ. cert. or diploma below bachelor	872	4.1	5.9	70
35 to 44 years	1,547	13.4	16.8	80	University degree	1,840	8.7	24.5	35
45 to 54 years	2,170	18.8	20.6	91	Labour Force				
55 to 64 years	2,847	24.6	20.2	122	In the Labour force(15+)	10,234	48.2	63.4	76
65 to 74 years	1,966	17.0	14.3	119	Labour Force by Occupation				
75 years or over	1,624	14.1	9.9	142	Management	751	3.5	5.7	62
Size of Household					Business, finance, admin	907	4.3	10.3	41
1 Person	3,662	31.7	28.5	111	Natural & app. sciences	482	2.3	4.5	51
2 Persons	4,577	39.6	34.6	114	Health	745	3.5	4.0	89
3 Persons	1,554	13.5	15.0	90	Edu., law & social, commu. & gov't	1,155	5.4	7.6	71
4 or more Persons	1,759	15.2	21.9	70	Art, culture, rec. & sport	282	1.3	2.3	57
Household Type					Sales & service	2,431	11.4	15.2	75
Total Census Families	7,352			100	Trades, transpo & equip. ops	1,812	8.5	8.8	97
Couples with children	2,609	35.5	42.5	84	Natural resources, agriculture	442	2.1	1.7	125
Couples without children	3,277	44.6	42.0	106	Manufacturing & utilities	995	4.7	2.3	205
Lone-parent	1,466	19.9	15.5	128	Commuting				
One family households	7,000	60.6	60.7	100	Car (Driver)	6,862	80.8	71.3	113
Multiple-family households	132	1.1	2.8	40	Car (Passenger)	648	7.6	5.6	137
Non-family households	4,420	38.3	36.4	105	Public Transit	224	2.6	12.7	21
Marital Status					Walking	596	7.0	6.6	106
Single (never married)	5,143	23.8	27.5	87	Bicycle	81	1.0	2.1	45
Married or common-law	12,298	56.9	57.3	99	Household Income				
Widowed	1,586	7.3	5.5	133	Average household income	\$67,819	\$89,340		76
Divorced	1,850	8.6	6.9	124	Language, Immigration & Ethno-Cultural				
Separated (legally married)	742	3.4	2.8	122	Immigration Status				
Age of Children at Home					Non-immigrant	22,791	91.3	69.5	131
Total Children at Home	6,904			100	Born in province of residence	17,328	69.4	47.8	145
Under 5 years of age	1,204	17.4	17.6	99	Born outside province of residence	5,463	21.9	21.7	101
5 to 9 years	1,266	18.3	18.1	101	Total Immigrant	2,138	8.6	28.9	30
10 to 14 years	1,255	18.2	17.9	102	Visible Minority				
15 to 19 years	1,486	21.5	20.1	107	Total Visible Minorities	1,016	4.1	28.7	14
20 to 24 years	962	13.9	14.6	96	Chinese	264	1.1	10.2	10
25 years and over	731	10.6	11.9	89	South Asian	463	1.9	7.7	24
Dwelling Characteristics					Black	87	0.4	0.8	42
Housing Tenure					Filipino	73	0.3	3.0	10
Owned	8,620	74.6	70.8	105	Latin American	26	0.1	1.0	11
Rented	2,918	25.3	28.9	87	Southeast Asian	30	0.1	1.4	9
Band Housing	14	0.1	0.3	43	Arab	0	0.0	0.4	0
Housing Type					West Asian	5	0.0	1.1	2
Houses	9,478	82.1	57.8	142	Korean	8	0.0	1.3	2
Single-Detached	8,762	75.9	47.1	161	Japanese	28	0.1	0.9	12
Semi-Detached	278	2.4	3.1	79	Mother Tongue (Top 11)				
Row	438	3.8	7.7	50	English	22,562	90.4	70.1	129
Apartments	1,639	14.2	39.5	36	French	433	1.7	1.4	127
High-rise (5+ floors)	77	0.7	9.1	7	Total Non-Official	1,805	7.2	26.7	27
Low-rise (<5 floors)	1,286	11.1	20.1	55	German	361	1.5	1.6	88
Detached duplex	276	2.4	10.4	23	Dutch	258	1.0	0.5	219
Moveable dwelling	420	3.6	2.5	143	Panjabi	256	1.0	4.4	24
Age of Housing					Italian	166	0.7	0.5	132
Before 1960	4,197	36.3	15.1	241	Croatian	66	0.3	0.2	173
1961 to 1980	4,093	35.4	29.4	120	Hungarian	57	0.2	0.2	110
1981 to 1990	1,198	10.4	16.5	63	Chinese n.o.s	55	0.2	2.7	8
1991 to 2000	1,145	9.9	17.7	56	Spanish	52	0.2	1.0	21
2001 to 2005	278	2.4	7.1	34	Tagalog	52	0.2	1.7	12
2006 to 2011	361	3.1	8.9	35	Ukrainian	51	0.2	0.2	111
After 2011	280	2.4	5.3	46	Cantonese	38	0.2	2.9	5

Index Legend	Under 80	110 to 119	120 to 149	Over 150
--------------	----------	------------	------------	----------

Variable	Trade Area		Bench %	Index	Variable	Trade Area		Bench %	Index
	Count	%				Count	%		
Base Variables					Education & Employment				
Total Population	13,859		4,680,781		Education				
Total Households	6,114		1,902,822		No certificate, diploma or degree	2,743	24.1	16.2	148
Household Characteristics					High school or equivalent	3,078	27.0	26.9	100
Age of Household Maintainers					Apprenticeship/trades or diploma	1,693	14.8	10.1	147
Under 25 Years	254	4.2	3.4	121	College/CEGEP/non-uni cert. or diploma	2,157	18.9	16.4	116
25 to 34 years	865	14.2	14.8	96	Univ. cert. or diploma below bachelor	405	3.6	5.9	60
35 to 44 years	974	15.9	16.8	95	University degree	1,331	11.7	24.5	48
45 to 54 years	1,294	21.2	20.6	103	Labour Force				
55 to 64 years	1,364	22.3	20.2	111	In the Labour force(15+)	7,307	64.1	63.4	101
65 to 74 years	1,005	16.4	14.3	115	Labour Force by Occupation				
75 years or over	358	5.9	9.9	59	Management	649	5.7	5.7	101
Size of Household					Business, finance, admin	618	5.4	10.3	53
1 Person	1,895	31.0	28.5	109	Natural & app. sciences	487	4.3	4.5	96
2 Persons	2,326	38.1	34.6	110	Health	406	3.6	4.0	90
3 Persons	895	14.6	15.0	98	Edu., law & social, commu. & gov't	620	5.4	7.6	71
4 or more Persons	998	16.3	21.9	75	Art, culture, rec. & sport	249	2.2	2.3	94
Household Type					Sales & service	1,973	17.3	15.2	114
Total Census Families	3,780			100	Trades, transpo & equip. ops	1,408	12.3	8.8	140
Couples with children	1,479	39.1	42.5	92	Natural resources, agriculture	383	3.4	1.7	201
Couples without children	1,630	43.1	42.0	103	Manufacturing & utilities	429	3.8	2.3	165
Lone-parent	671	17.8	15.5	114	Commuting				
One family households	3,476	56.9	60.7	94	Car (Driver)	4,400	71.3	71.3	100
Multiple-family households	129	2.1	2.8	75	Car (Passenger)	385	6.2	5.6	112
Non-family households	2,509	41.0	36.4	113	Public Transit	25	0.4	12.7	3
Marital Status					Walking	680	11.0	6.6	167
Single (never married)	3,303	28.1	27.5	102	Bicycle	367	6.0	2.1	285
Married or common-law	6,572	55.9	57.3	98	Household Income				
Widowed	453	3.9	5.5	70	Average household income		\$69,648	\$89,340	78
Divorced	1,023	8.7	6.9	127	Language, Immigration & Ethno-Cultural				
Separated (legally married)	397	3.4	2.8	120	Immigration Status				
Age of Children at Home					Non-immigrant	12,289	91.0	69.5	131
Total Children at Home	3,590			100	Born in province of residence	7,988	59.2	47.8	124
Under 5 years of age	743	20.7	17.6	118	Born outside province of residence	4,301	31.9	21.7	147
5 to 9 years	724	20.2	18.1	112	Total Immigrant	1,148	8.5	28.9	29
10 to 14 years	633	17.6	17.9	98	Visible Minority				
15 to 19 years	703	19.6	20.1	98	Total Visible Minorities	408	3.0	28.7	11
20 to 24 years	469	13.1	14.6	90	Chinese	81	0.6	10.2	6
25 years and over	318	8.9	11.9	75	South Asian	22	0.2	7.7	2
Dwelling Characteristics					Black	79	0.6	0.8	69
Housing Tenure					Filipino	68	0.5	3.0	17
Owned	4,303	70.4	70.8	99	Latin American	20	0.2	1.0	16
Rented	1,607	26.3	28.9	91	Southeast Asian	13	0.1	1.4	7
Band Housing	204	3.3	0.3	1,193	Arab	0	0.0	0.4	0
Housing Type					West Asian	0	0.0	1.1	0
Houses	4,609	75.4	57.8	130	Korean	12	0.1	1.3	7
Single-Detached	4,232	69.2	47.1	147	Japanese	53	0.4	0.9	45
Semi-Detached	254	4.2	3.1	136	Mother Tongue (Top 11)				
Row	123	2.0	7.7	26	English	12,378	91.7	70.1	131
Apartments	553	9.1	39.5	23	French	250	1.9	1.4	136
High-rise (5+ floors)	0	0.0	9.1	0	Total Non-Official	756	5.6	26.7	21
Low-rise (<5 floors)	339	5.6	20.1	28	German	196	1.5	1.6	88
Detached duplex	214	3.5	10.4	34	Dutch	69	0.5	0.5	109
Moveable dwelling	912	14.9	2.5	587	Spanish	39	0.3	1.0	28
Age of Housing					Polish	35	0.3	0.4	67
Before 1960	501	8.2	15.1	54	Tagalog	31	0.2	1.7	14
1961 to 1980	1,701	27.8	29.4	95	Japanese	19	0.1	0.4	33
1981 to 1990	1,007	16.5	16.5	100	Italian	19	0.1	0.5	28
1991 to 2000	1,111	18.2	17.7	103	Ukrainian	18	0.1	0.2	72
2001 to 2005	764	12.5	7.1	176	Korean	14	0.1	1.1	9
2006 to 2011	657	10.7	8.9	120	Chinese n.o.s	14	0.1	2.7	4
After 2011	373	6.1	5.3	115	Hungarian	12	0.1	0.2	43

Index Legend	Under 80	110 to 119	120 to 149	Over 150
--------------	----------	------------	------------	----------