



Variable	Trade Area		Bench %	Index	Variable	Trade Area		Bench %	Index
	Count	%				Count	%		
Base Variables					Education & Employment				
Total Population	11,509		4,680,781		Education				
Total Households	5,501		1,902,822		No certificate, diploma or degree	2,264	23.3	16.2	144
Household Characteristics					High school or equivalent	2,852	29.4	26.9	109
Age of Household Maintainers					Apprenticeship/trades or diploma	1,523	15.7	10.1	155
Under 25 Years	307	5.6	3.4	162	College/CEGEP/non-uni cert. or diploma	1,796	18.5	16.4	113
25 to 34 years	439	8.0	14.8	54	Univ. cert. or diploma below bachelor	361	3.7	5.9	63
35 to 44 years	597	10.9	16.8	64	University degree	908	9.4	24.5	38
45 to 54 years	938	17.1	20.6	83	Labour Force				
55 to 64 years	1,348	24.5	20.2	121	In the Labour force(15+)	5,327	54.9	63.4	87
65 to 74 years	1,111	20.2	14.3	141	Labour Force by Occupation				
75 years or over	762	13.8	9.9	140	Management	323	3.3	5.7	59
Size of Household					Business, finance, admin	550	5.7	10.3	55
1 Person	1,935	35.2	28.5	123	Natural & app. sciences	431	4.4	4.5	99
2 Persons	2,223	40.4	34.6	117	Health	273	2.8	4.0	71
3 Persons	667	12.1	15.0	81	Edu., law & social, commu. & gov't	508	5.2	7.6	69
4 or more Persons	676	12.3	21.9	56	Art, culture, rec. & sport	135	1.4	2.3	60
Household Type					Sales & service	1,540	15.9	15.2	104
Total Census Families	3,179			100	Trades, transpo & equip. ops	924	9.5	8.8	108
Couples with children	1,035	32.5	42.5	77	Natural resources, agriculture	330	3.4	1.7	204
Couples without children	1,451	45.7	42.0	109	Manufacturing & utilities	174	1.8	2.3	79
Lone-parent	693	21.8	15.5	140	Commuting				
One family households	3,016	54.8	60.7	90	Car (Driver)	3,090	68.3	71.3	96
Multiple-family households	54	1.0	2.8	35	Car (Passenger)	415	9.2	5.6	165
Non-family households	2,431	44.2	36.4	121	Public Transit	303	6.7	12.7	52
Marital Status					Walking	419	9.3	6.6	140
Single (never married)	2,348	23.2	27.5	85	Bicycle	134	3.0	2.1	142
Married or common-law	5,505	54.5	57.3	95	Household Income				
Widowed	857	8.5	5.5	153	Average household income	\$66,104	\$89,340		74
Divorced	1,040	10.3	6.9	150	Language, Immigration & Ethno-Cultural				
Separated (legally married)	356	3.5	2.8	126	Immigration Status				
Age of Children at Home					Non-immigrant	9,790	88.2	69.5	127
Total Children at Home	2,734			100	Born in province of residence	6,756	60.8	47.8	127
Under 5 years of age	435	15.9	17.6	91	Born outside province of residence	3,034	27.3	21.7	126
5 to 9 years	485	17.8	18.1	98	Total Immigrant	1,297	11.7	28.9	40
10 to 14 years	481	17.6	17.9	98	Visible Minority				
15 to 19 years	561	20.5	20.1	102	Total Visible Minorities	477	4.3	28.7	15
20 to 24 years	412	15.1	14.6	103	Chinese	42	0.4	10.2	4
25 years and over	360	13.2	11.9	111	South Asian	62	0.6	7.7	7
Dwelling Characteristics					Black	52	0.5	0.8	56
Housing Tenure					Filipino	54	0.5	3.0	16
Owned	3,505	63.7	70.8	90	Latin American	52	0.5	1.0	49
Rented	1,996	36.3	28.9	125	Southeast Asian	139	1.3	1.4	93
Band Housing	0	0.0	0.3	0	Arab	0	0.0	0.4	0
Housing Type					West Asian	0	0.0	1.1	0
Houses	3,368	61.2	57.8	106	Korean	0	0.0	1.3	0
Single-Detached	2,781	50.6	47.1	107	Japanese	44	0.4	0.9	45
Semi-Detached	297	5.4	3.1	177	Mother Tongue (Top 11)				
Row	291	5.3	7.7	69	English	10,145	91.4	70.1	130
Apartments	1,812	32.9	39.5	83	French	196	1.8	1.4	129
High-rise (5+ floors)	12	0.2	9.1	2	Total Non-Official	662	6.0	26.7	22
Low-rise (<5 floors)	1,498	27.2	20.1	136	German	131	1.2	1.6	72
Detached duplex	302	5.5	10.4	53	Vietnamese	63	0.6	0.6	102
Moveable dwelling	321	5.8	2.5	230	Dutch	44	0.4	0.5	85
Age of Housing					Spanish	42	0.4	1.0	37
Before 1960	877	16.0	15.1	106	Italian	33	0.3	0.5	60
1961 to 1980	2,487	45.2	29.4	154	Tagalog	31	0.3	1.7	16
1981 to 1990	859	15.6	16.5	95	Polish	28	0.3	0.4	64
1991 to 2000	664	12.1	17.7	68	Portuguese	25	0.2	0.3	67
2001 to 2005	174	3.2	7.1	44	Panjabi	24	0.2	4.4	5
2006 to 2011	286	5.2	8.9	58	Chinese n.o.s	23	0.2	2.7	8
After 2011	154	2.8	5.3	53	Hungarian	23	0.2	0.2	100

Index Legend	Under 80	110 to 119	120 to 149	Over 150
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Variable	Trade Area		Bench %	Index	Variable	Trade Area		Bench %	Index
	Count	%				Count	%		
Base Variables					Education & Employment				
Total Population	26,429		4,680,781		Education				
Total Households	11,604		1,902,822		No certificate, diploma or degree	4,214	19.0	16.2	117
Household Characteristics					High school or equivalent	6,418	29.0	26.9	108
Age of Household Maintainers					Apprenticeship/trades or diploma	3,367	15.2	10.1	150
Under 25 Years	354	3.1	3.4	89	College/CEGEP/non-uni cert. or diploma	4,124	18.6	16.4	114
25 to 34 years	1,414	12.2	14.8	82	Univ. cert. or diploma below bachelor	884	4.0	5.9	68
35 to 44 years	1,811	15.6	16.8	93	University degree	3,139	14.2	24.5	58
45 to 54 years	2,301	19.8	20.6	96	Labour Force				
55 to 64 years	2,752	23.7	20.2	117	In the Labour force(15+)	13,462	60.8	63.4	96
65 to 74 years	1,879	16.2	14.3	113	Labour Force by Occupation				
75 years or over	1,092	9.4	9.9	95	Management	988	4.5	5.7	79
Size of Household					Business, finance, admin	1,582	7.1	10.3	69
1 Person	2,980	25.7	28.5	90	Natural & app. sciences	1,041	4.7	4.5	105
2 Persons	4,817	41.5	34.6	120	Health	909	4.1	4.0	104
3 Persons	1,765	15.2	15.0	102	Edu., law & social, commu. & gov't	1,482	6.7	7.6	88
4 or more Persons	2,043	17.6	21.9	81	Art, culture, rec. & sport	319	1.4	2.3	62
Household Type					Sales & service	3,366	15.2	15.2	100
Total Census Families	8,062			100	Trades, transpo & equip. ops	2,168	9.8	8.8	111
Couples with children	3,077	38.2	42.5	90	Natural resources, agriculture	871	3.9	1.7	235
Couples without children	3,728	46.2	42.0	110	Manufacturing & utilities	529	2.4	2.3	105
Lone-parent	1,257	15.6	15.5	100	Commuting				
One family households	7,765	66.9	60.7	110	Car (Driver)	8,956	77.1	71.3	108
Multiple-family households	138	1.2	2.8	42	Car (Passenger)	967	8.3	5.6	149
Non-family households	3,701	31.9	36.4	88	Public Transit	664	5.7	12.7	45
Marital Status					Walking	475	4.1	6.6	62
Single (never married)	4,478	20.1	27.5	73	Bicycle	182	1.6	2.1	75
Married or common-law	14,376	64.4	57.3	112	Household Income				
Widowed	1,136	5.1	5.5	92	Average household income	\$86,973	\$89,340		97
Divorced	1,685	7.6	6.9	110	Language, Immigration & Ethno-Cultural				
Separated (legally married)	648	2.9	2.8	103	Immigration Status				
Age of Children at Home					Non-immigrant	23,207	88.4	69.5	127
Total Children at Home	7,418			100	Born in province of residence	16,325	62.2	47.8	130
Under 5 years of age	1,167	15.7	17.6	90	Born outside province of residence	6,882	26.2	21.7	121
5 to 9 years	1,425	19.2	18.1	106	Total Immigrant	2,945	11.2	28.9	39
10 to 14 years	1,504	20.3	17.9	113	Visible Minority				
15 to 19 years	1,675	22.6	20.1	113	Total Visible Minorities	1,166	4.4	28.7	15
20 to 24 years	1,026	13.8	14.6	95	Chinese	152	0.6	10.2	6
25 years and over	620	8.4	11.9	70	South Asian	221	0.8	7.7	11
Dwelling Characteristics					Black	114	0.4	0.8	51
Housing Tenure					Filipino	176	0.7	3.0	22
Owned	9,590	82.6	70.8	117	Latin American	103	0.4	1.0	41
Rented	2,009	17.3	28.9	60	Southeast Asian	246	0.9	1.4	70
Band Housing	5	0.0	0.3	14	Arab	12	0.1	0.4	12
Housing Type					West Asian	0	0.0	1.1	0
Houses	9,908	85.4	57.8	148	Korean	24	0.1	1.3	7
Single-Detached	8,710	75.1	47.1	159	Japanese	52	0.2	0.9	22
Semi-Detached	470	4.1	3.1	133	Mother Tongue (Top 11)				
Row	727	6.3	7.7	82	English	24,206	92.2	70.1	132
Apartments	1,166	10.1	39.5	25	French	426	1.6	1.4	119
High-rise (5+ floors)	5	0.0	9.1	0	Total Non-Official	1,441	5.5	26.7	21
Low-rise (<5 floors)	697	6.0	20.1	30	German	372	1.4	1.6	87
Detached duplex	464	4.0	10.4	39	Dutch	118	0.5	0.5	96
Moveable dwelling	530	4.6	2.5	180	Spanish	86	0.3	1.0	32
Age of Housing					Tagalog	84	0.3	1.7	19
Before 1960	737	6.4	15.1	42	Vietnamese	77	0.3	0.6	52
1961 to 1980	3,246	28.0	29.4	95	Panjabi	62	0.2	4.4	6
1981 to 1990	2,218	19.1	16.5	116	Italian	57	0.2	0.5	44
1991 to 2000	2,576	22.2	17.7	126	Polish	50	0.2	0.4	49
2001 to 2005	665	5.7	7.1	80	Chinese n.o.s	46	0.2	2.7	7
2006 to 2011	1,348	11.6	8.9	130	Japanese	42	0.2	0.4	37
After 2011	814	7.0	5.3	133	Portuguese	39	0.2	0.3	45

Index Legend	Under 80	110 to 119	120 to 149	Over 150
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Variable	Trade Area		Bench %	Index
	Count	%		
Base Variables				
Total Population	4,940		4,680,781	
Total Households	2,183		1,902,822	
Household Characteristics				
Age of Household Maintainers				
Under 25 Years	16	0.7	3.4	21
25 to 34 years	216	9.9	14.8	67
35 to 44 years	191	8.8	16.8	52
45 to 54 years	457	20.9	20.6	102
55 to 64 years	605	27.7	20.2	137
65 to 74 years	376	17.2	14.3	120
75 years or over	323	14.8	9.9	150
Size of Household				
1 Person	495	22.7	28.5	79
2 Persons	1,021	46.8	34.6	135
3 Persons	319	14.6	15.0	98
4 or more Persons	348	15.9	21.9	73
Household Type				
Total Census Families	1,593			100
Couples with children	608	38.2	42.5	90
Couples without children	804	50.5	42.0	120
Lone-parent	181	11.4	15.5	73
One family households	1,514	69.3	60.7	114
Multiple-family households	30	1.4	2.8	49
Non-family households	639	29.3	36.4	80
Marital Status				
Single (never married)	816	19.1	27.5	70
Married or common-law	2,915	68.3	57.3	119
Widowed	161	3.8	5.5	68
Divorced	256	6.0	6.9	87
Separated (legally married)	122	2.9	2.8	102
Age of Children at Home				
Total Children at Home	1,327			100
Under 5 years of age	199	15.0	17.6	86
5 to 9 years	223	16.8	18.1	93
10 to 14 years	248	18.7	17.9	104
15 to 19 years	298	22.5	20.1	112
20 to 24 years	194	14.7	14.6	101
25 years and over	164	12.4	11.9	104
Dwelling Characteristics				
Housing Tenure				
Owned	1,882	86.2	70.8	122
Rented	301	13.8	28.9	48
Band Housing	0	0.0	0.3	0
Housing Type				
Houses	1,917	87.8	57.8	152
Single-Detached	1,901	87.1	47.1	185
Semi-Detached	15	0.7	3.1	22
Row	1	0.0	7.7	0
Apartments	21	0.9	39.5	2
High-rise (5+ floors)	0	0.0	9.1	0
Low-rise (<5 floors)	2	0.1	20.1	0
Detached duplex	18	0.8	10.4	8
Moveable dwelling	246	11.3	2.5	443
Age of Housing				
Before 1960	188	8.6	15.1	57
1961 to 1980	851	39.0	29.4	132
1981 to 1990	559	25.6	16.5	155
1991 to 2000	350	16.0	17.7	91
2001 to 2005	65	3.0	7.1	42
2006 to 2011	66	3.0	8.9	34
After 2011	105	4.8	5.3	91

Variable	Trade Area		Bench %	Index
	Count	%		
Education & Employment				
Education				
No certificate, diploma or degree	655	15.6	16.2	96
High school or equivalent	1,220	29.0	26.9	108
Apprenticeship/trades or diploma	602	14.3	10.1	141
College/CEGEP/non-uni cert. or diploma	755	18.0	16.4	110
Univ. cert. or diploma below bachelor	176	4.2	5.9	71
University degree	800	19.0	24.5	78
Labour Force				
In the Labour force(15+)	2,476	58.8	63.4	93
Labour Force by Occupation				
Management	190	4.5	5.7	80
Business, finance, admin	241	5.7	10.3	56
Natural & app. sciences	201	4.8	4.5	107
Health	151	3.6	4.0	90
Edu., law & social, commu. & gov't	328	7.8	7.6	102
Art, culture, rec. & sport	84	2.0	2.3	85
Sales & service	520	12.4	15.2	81
Trades, transpo & equip. ops	409	9.7	8.8	110
Natural resources, agriculture	192	4.6	1.7	273
Manufacturing & utilities	120	2.9	2.3	125
Commuting				
Car (Driver)	1,737	84.0	71.3	118
Car (Passenger)	109	5.3	5.6	95
Public Transit	38	1.9	12.7	15
Walking	40	1.9	6.6	29
Bicycle	46	2.2	2.1	107
Household Income				
Average household income		\$91,110	\$89,340	102
Language, Immigration & Ethno-Cultural				
Immigration Status				
Non-immigrant	4,219	86.5	69.5	124
Born in province of residence	2,870	58.8	47.8	123
Born outside province of residence	1,348	27.6	21.7	127
Total Immigrant	661	13.6	28.9	47
Visible Minority				
Total Visible Minorities	97	2.0	28.7	7
Chinese	21	0.4	10.2	4
South Asian	0	0.0	7.7	0
Black	2	0.0	0.8	4
Filipino	14	0.3	3.0	10
Latin American	7	0.2	1.0	16
Southeast Asian	43	0.9	1.4	65
Arab	0	0.0	0.4	0
West Asian	0	0.0	1.1	0
Korean	1	0.0	1.3	2
Japanese	0	0.0	0.9	0
Mother Tongue (Top 11)				
English	4,488	92.0	70.1	131
French	65	1.3	1.4	98
Total Non-Official	295	6.0	26.7	23
German	155	3.2	1.6	193
Dutch	41	0.8	0.5	179
Tagalog	8	0.2	1.7	10
Chinese n.o.s	7	0.2	2.7	6
Spanish	7	0.1	1.0	14
Portuguese	7	0.1	0.3	42
Russian	6	0.1	0.5	22
Hungarian	5	0.1	0.2	48
Ukrainian	3	0.1	0.2	33
Czech	3	0.1	0.1	55
Cantonese	2	0.0	2.9	1

Index Legend	Under 80	110 to 119	120 to 149	Over 150
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